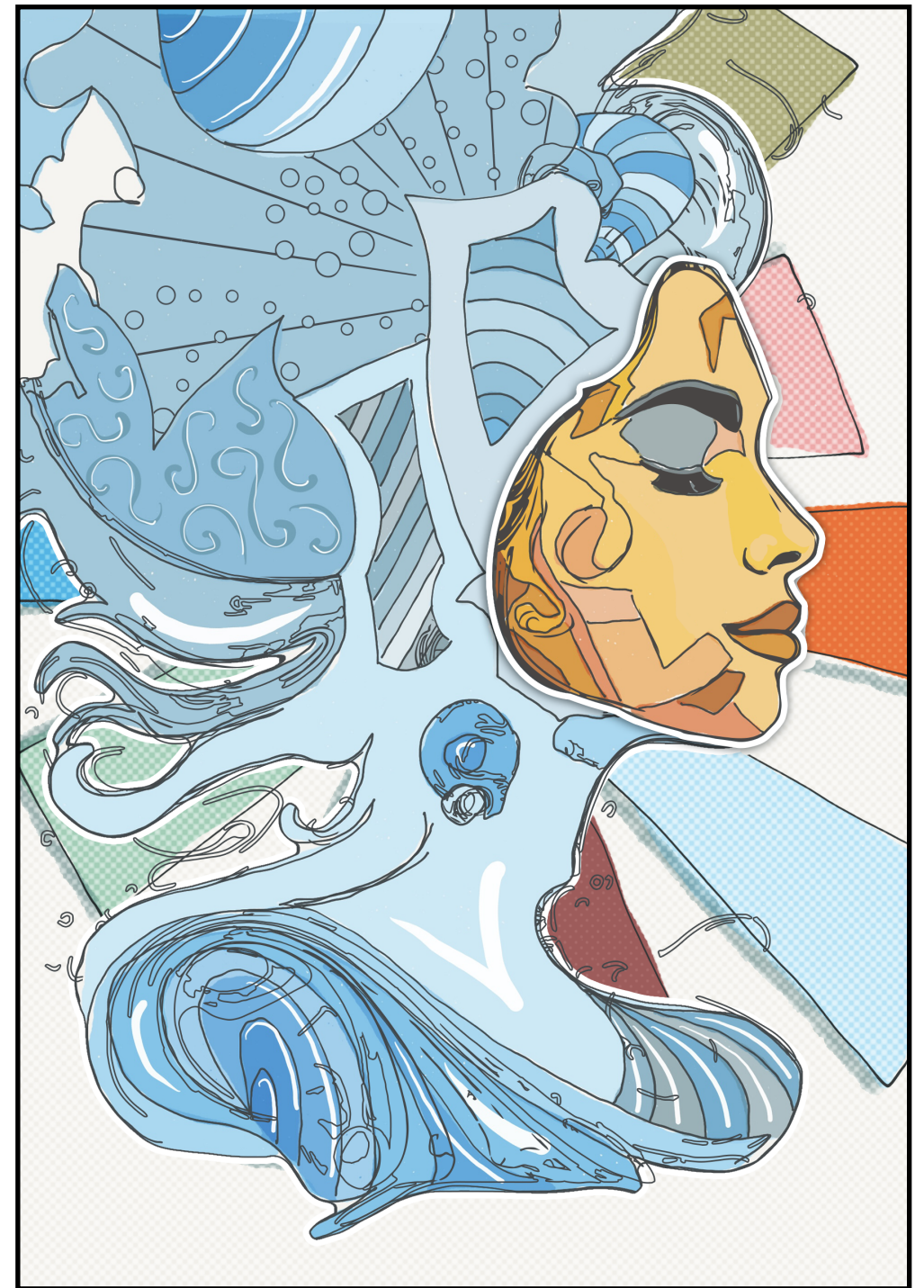


Strategic AI: Foresight Edition

Leading into the Future of Work,
with Strategic Clarity

Guided by Julian Stodd

Produced by Sea Salt Learning
Research Led - Practice Grounded



Navigate the Social Context of AI with Strategic Clarity

Leading for the Future of Work

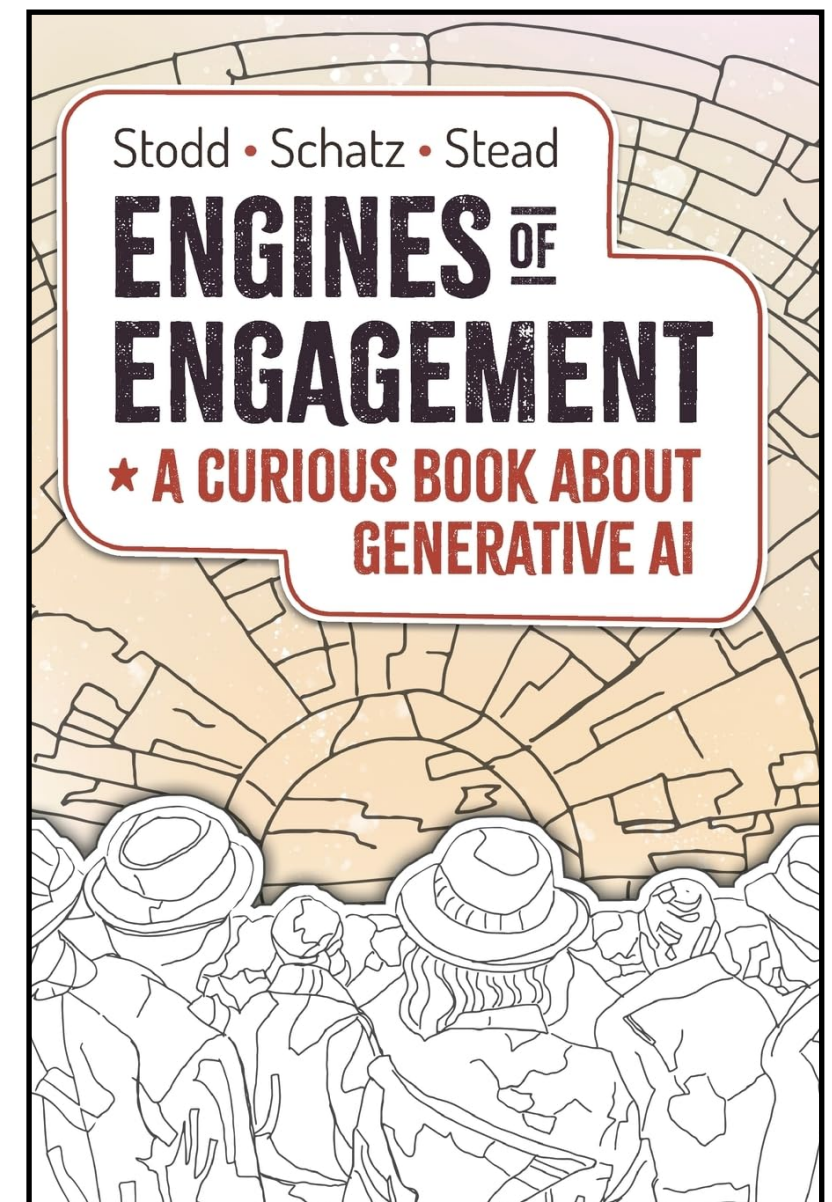
AI changes both the nature of work, and the organisations within which that work takes place.

Using clear frameworks and structure, you'll build a deep understanding of this Anthro-Technic shift.

We face the disruption of the familiar structures and mechanisms of work, within an evolved social contract.

In this near future we must reimagine how capability is held within teams and our broader organisations. And consider what it means for you to lead through this transformation.

This is a chance to build Social-Strategic Foresight for an uncertain world.



The Three Part Journey

Exploratory - Collaborative - Outcome Focussed



- 1. The Anthro-Technic Shift:** understanding the fundamental changes reshaping work and society. The opportunity to map your current context through strategic lenses and identify key tensions and opportunities within this
- 2. Reimagining Capability and Value:** moving beyond simple efficiencies, you will explore the scaled effects of AI, and explore the new lenses we need for leadership. We will prototype new models of work that harness the exceptional nature of humans with the emergent capability of AI
- 3. Strategic Foresight and Implementation:** you will develop a 3 year scenario for your own leadership, focused on strategic decision making in conditions of uncertainty. This is the chance to lay down the foundations of your leadership into the Anthro-Technic future.

The Challenge We Address

Collaborate and build your plan

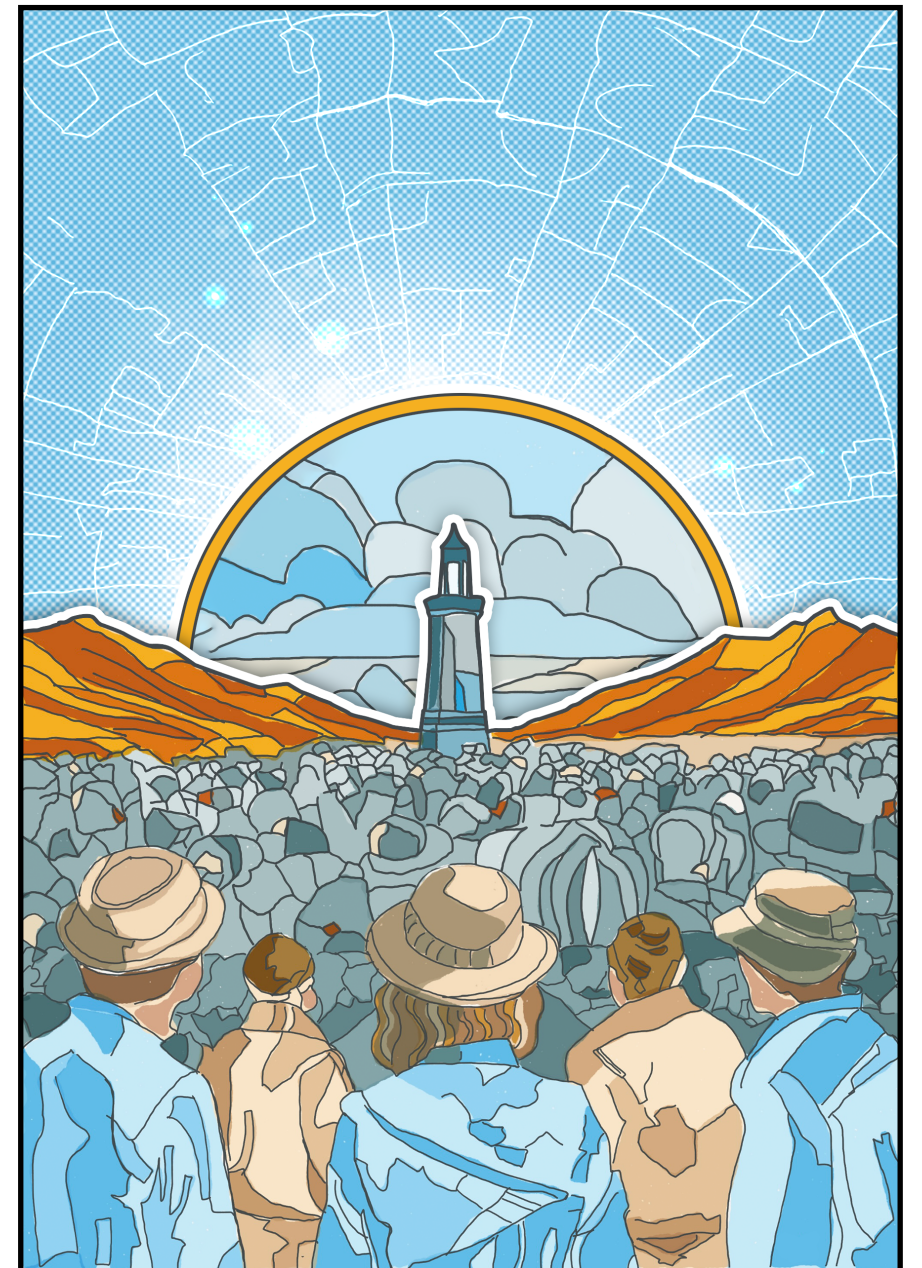
This work is not about specific AI tools or productivity hacks: it's about understanding how AI fundamentally changes our social context and what it means to reimagine work in an age where humans and machines operate synergistically.

We **situate AI within the broader context of the Social Age, and the evolved sociology of our hyper connected communities, and shifting cultural context.**

Generative AI represents an epistemic fracture: a fundamental shift in how knowledge is created, shared, valued, and the old paradigms of work, learning, and organisational design are crumbling in its wake.

Many leaders, and Organisations, lack the frameworks within which to navigate this transition: through this work, as Social Leaders, acting at the intersection of technological, organisational, and social systems, we seek to lead through the ambiguity.

You will leave with your own sketch map and plan, shaped and shared by our collaborative process.



Structure of the Programme

New Lenses for your Leadership

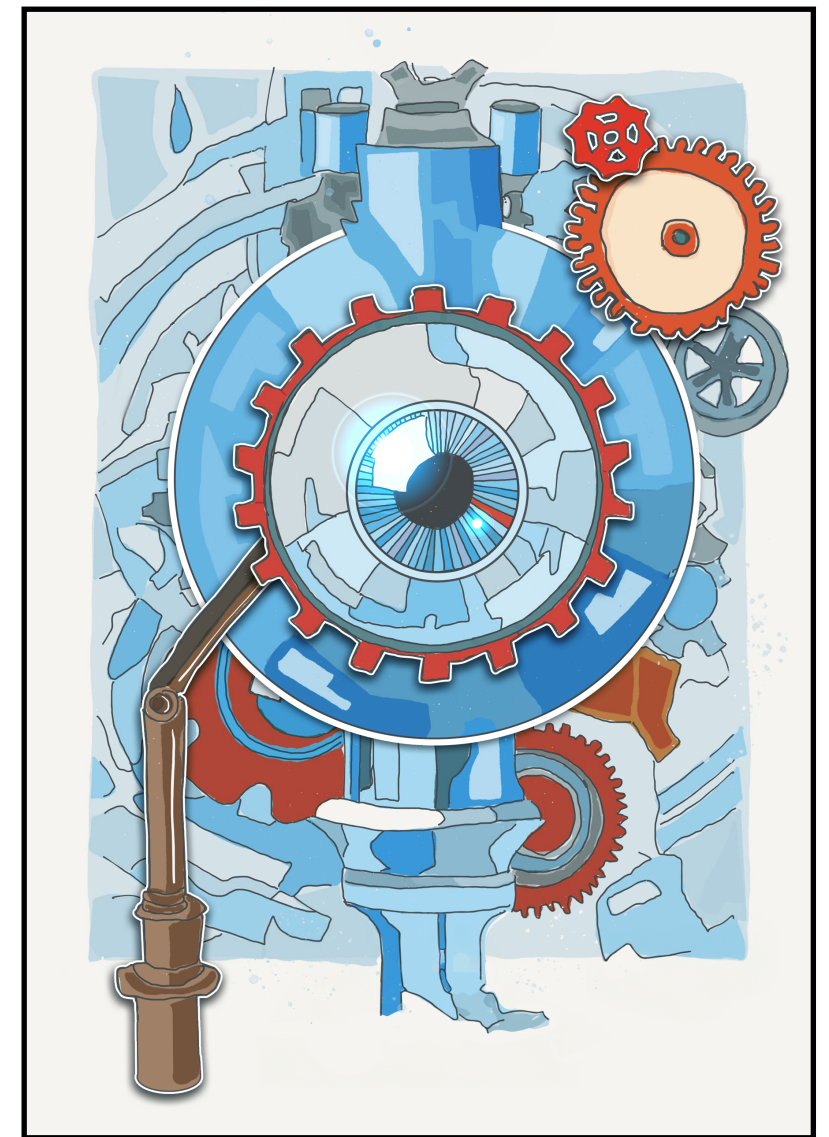
We will explore a range of different lenses through which to view the evolution of our leadership practice, and the broader organisation that we lead within.

We will complete three key activities in small groups, and work together to make sense of what we find, before building out our individual story to carry away at the end.

To support this you will have a guidebook, as well as a copy of the Engines of Engagement book.

This work is exploratory in nature, but **you will take away your own specific plan**, to support the evolution of your own leadership, within your own organisation.

We seek to bridge the gap between how we lead today, and both the structures and context in which we will lead in the near future.



Reimagining Capability

A new context of Leadership



Not simply an isolated technology of efficiency, Generative AI changes the social context of our leadership, by fracturing many of the fundamental principles upon which our Post-Industrial Organisations are designed and built.

- A challenge across multiple dimensions: no single clear answer
- An evolution of structure and social context
- Fundamental shifts in performance mechanisms and management
- How will creativity and productivity be recognised and rewarded
- An uneasy relationship between humans and machines

This online programme is aimed at mid to senior leaders in complex Organisations, seeking to create a map of the challenges ahead.

Building the Anthro-Technic Organisation

A new paradigm for our changing world

Based upon Julian Stodd's groundbreaking work, documenting the foundations shifts in our macro context, this work is focused on developing the tools to look ahead. Not based upon our experience and certainty alone.

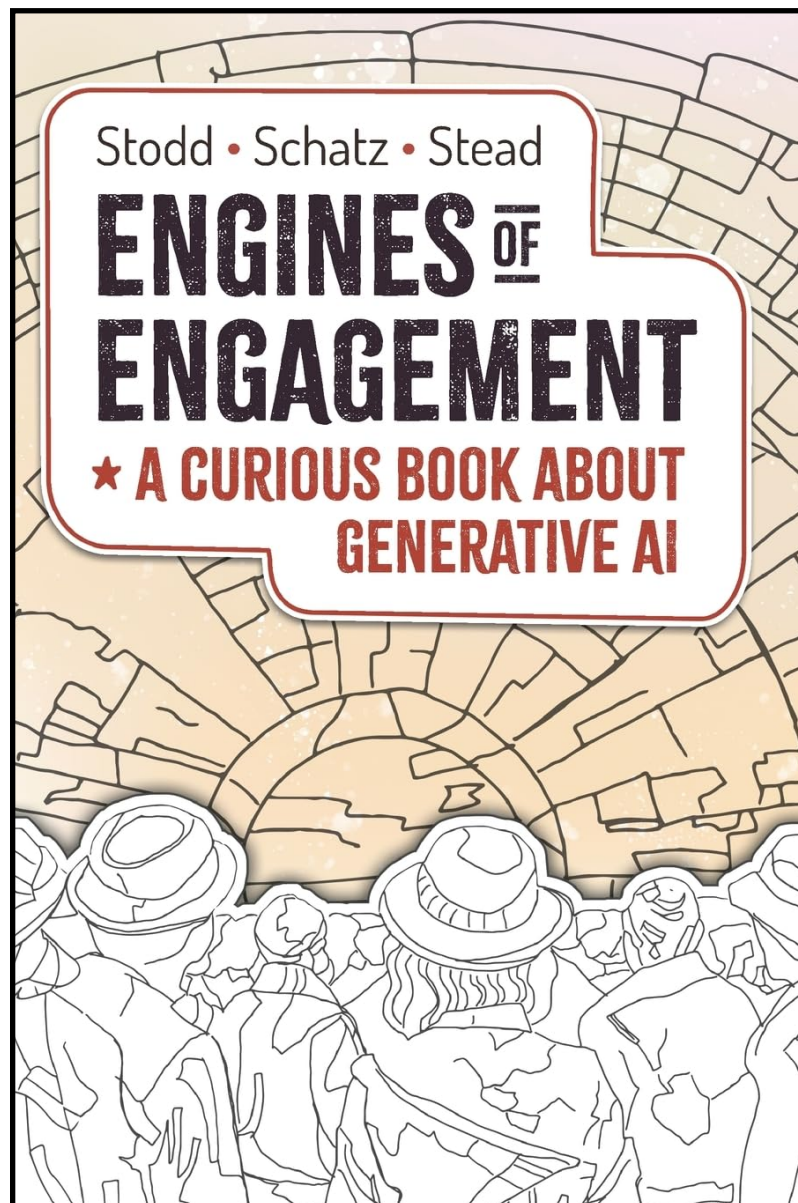
In the notion of the Anthro-Technic Organisation, we will seek a synergy and momentum between humans and machines, but to find this will require us to consider what each of us - human and machine - can uniquely do, but also what do we wish to do.

Not simple to understand what the Future of Work will be, but to actively shape this, through rigorous, evidence based practice.



Engines of Engagement

A Guidebook for an Uncertain Age



This workshop is based on the acclaimed book "**Engines of Engagement: A Curious Book About Generative AI**", written by Julian Stodd, Sae Schatz, and Geoff Stead (adopted by six universities and recipient of the peer reviewed 2024 IITSEC 'Best Tutorial' award).

The book explores the underlying shifts in our technological and social landscape, informing the stage for debate. It explores the fracture and evolution in our understanding of truth, trust, validity, and identity through the impacts of technologies that disaggregate and unbundle many of the underlying structures of our knowledge and capability.

Through 2025, Sea Salt Learning has been prototyping a series of one day exploratory workshops - Strategic AI - based on this work, with a range of global organisations, and the learning from that series informs the design of this online programme.

Programme Philosophy: Dialogue-Driven Discovery

Practical Frameworks for Real World Challenges



Unlike traditional instructor-led courses, this is an exploratory seminar where you'll develop insights through structured dialogue and collaborative activities.

50% of each session involves working in pairs and small groups, ensuring you leave with practical frameworks tested against real-world challenges.

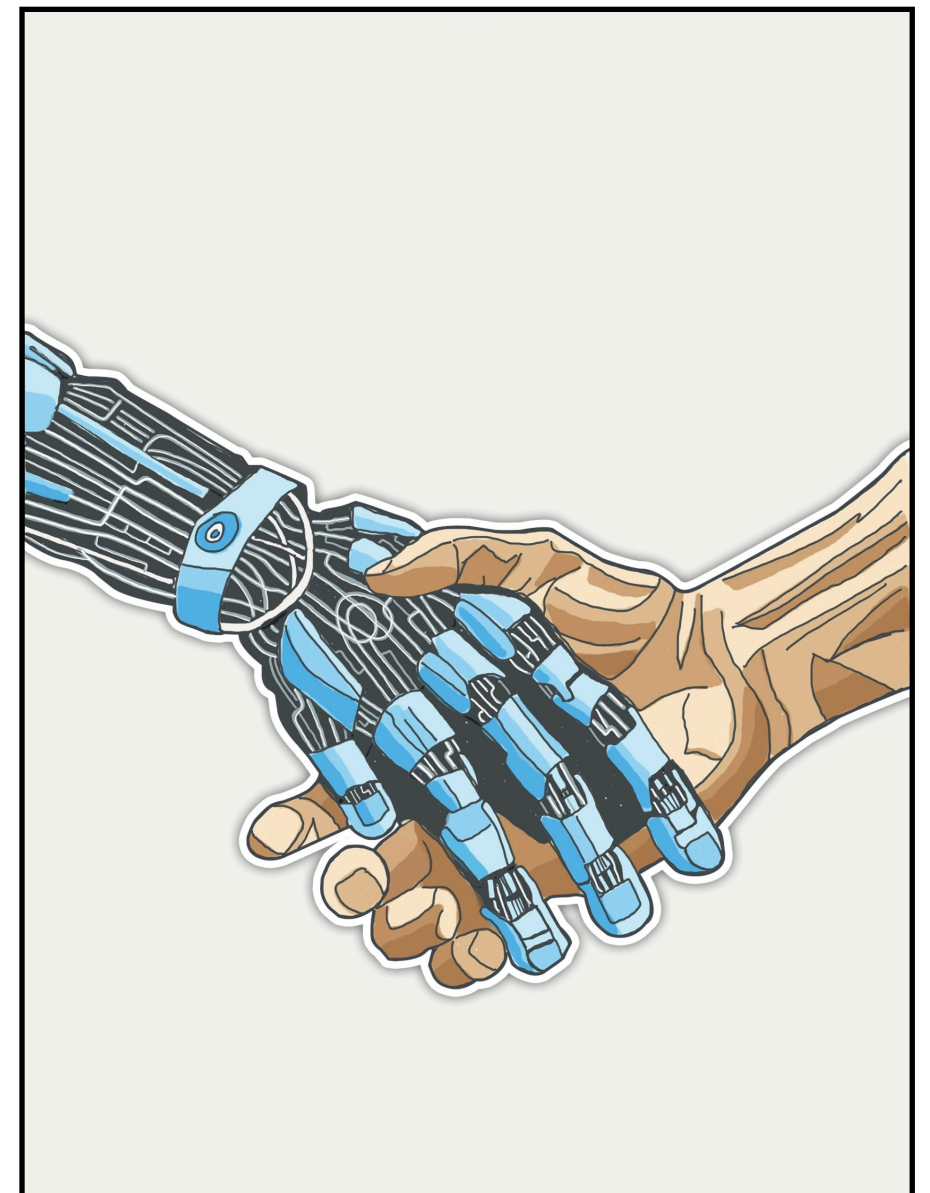
This is not a taught programme: the answers you take away will be the ones you construct, with the challenge and support of your peers, and guided within a light structure.

Who Should Attend

Individuals and intact teams

This programme is Ideal for professionals who:

- Lead teams or projects in rapidly evolving environments
- Need to think strategically about AI's impact beyond obvious applications
- Want to move from reactive to proactive in their approach to technological change
- Seek frameworks for "leading in the grey" - making decisions without established templates
- Are curious about collective cognition and the future of human expertise



What Makes This Different

Space and Structure to Explore



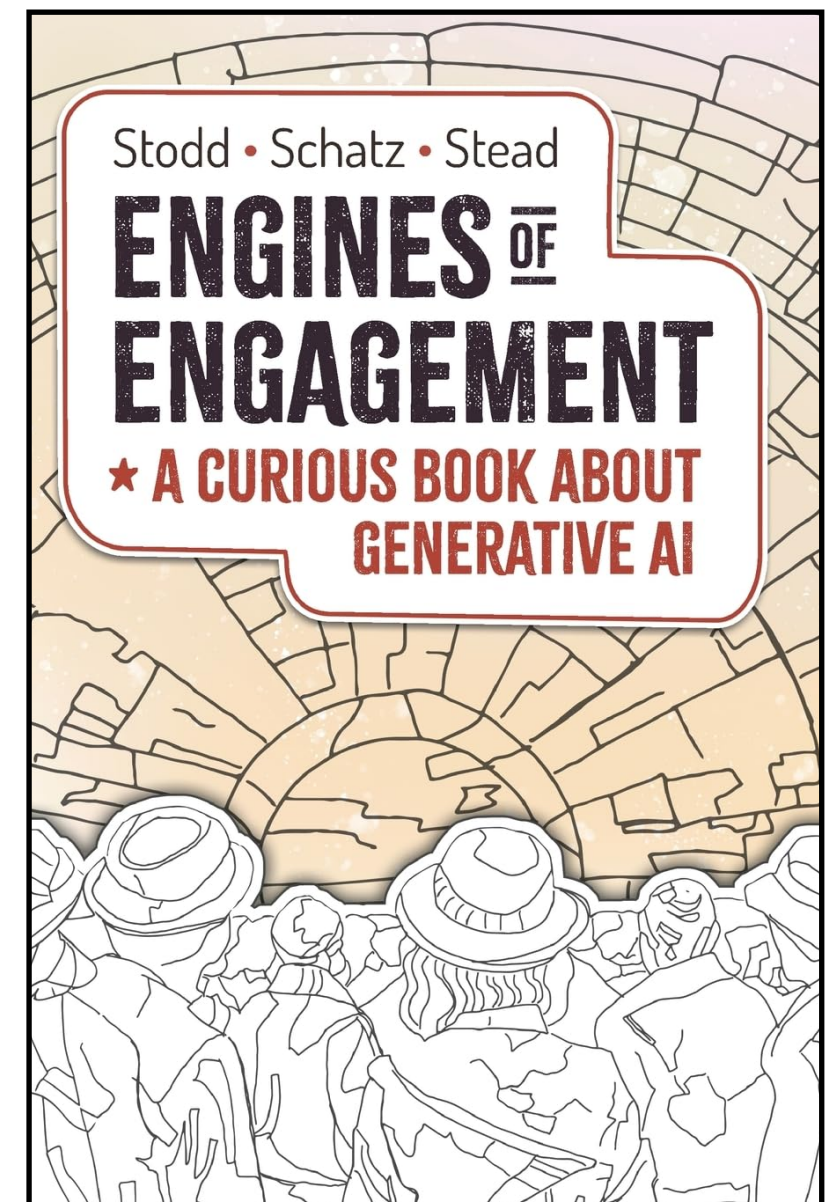
- **Strategic, Not Tactical:** Focus on 3-5 year implications rather than immediate implementation
- **Dialogue-Driven:** 50% collaborative activities ensure practical application
- **Framework-Based:** Provide thinking tools rather than prescriptive solutions
- **Provocative:** Challenge assumptions about work, value, and human-AI relationships
- **Future-Focused:** Explore scenarios and strategic options rather than current state analysis

Key Outcomes

Frameworks - Tools - Network

Through our work together, you will build:

- **Strategic frameworks for evaluating AI impact** in your own context
- **Scenario planning** for your own leadership and impact
- New mental models for **human-AI collaboration** beyond efficiency alone
- Practical tools for **reimagining work structures** and relationships
- **Peer network of strategic thinkers** navigating similar challenges



Our Workshop

Research Based - Practice Grounded

Format

Three online sessions, two hours each

Approach

Structured social collaboration.
Frameworks and tools. Dialogue
based sessions

Audience

Mid to senior leaders, moving from
reactive approaches to strategic
foresight

Outcome

Your own plan, and the community
to travel forwards with

Investment

Open for registration

The Strategic AI: Foresight Edition is available for individuals, or intact teams. In Q4 of 2025 we are running three full prototypes:

Pricing for the **First Prototype is £400 per person**

Pricing for the **Second Prototype is £800 per person**

Pricing for the **Third Prototype is £1200 per person**

Free places are available for NHS and NGO applicants. Please ask.

All prices are plus VAT



In an age of exponential change, the ability to think strategically about AI's social and organisational implications isn't optional—it's essential.

"For people who lead in the grey: making decisions, taking action, without prior templates or dependable rules."



This workshop provides the structure and peer dialogue needed to navigate uncertainty with confidence.

Ready to explore...

Strategic AI: Foresight Edition

Sea Salt Learning: Research Led - Practice Grounded

A partner to over 150 complex global organisations

Trusted for more than ten years

Get In Touch

Contact: hello@seasaltlearning.com

For more information about Julian Stodd's work and other workshops, visit www.seasaltlearning.com

