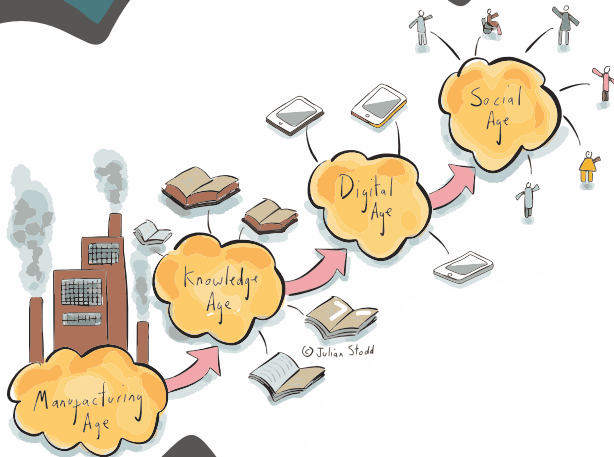


JULIAN STODD'S FOUNDATIONS OF SOCIAL LEADERSHIP CERTIFICATION

GAIN YOUR
CERTIFICATION
IN 20 WEEKS

GUIDED ONLINE LEARNING
FOR THE SOCIAL AGE



SEA SALT LEARNING  CERTIFICATIONS

OVERVIEW

Social Leadership is a style of leadership fit for the Social Age, the world of constant change we live in today. It is a form of authority earned within our communities and founded upon our reputation.

This certification is a guided journey through the NET Model of Social Leadership, building practical capability to lead with authenticity and humility.

Participants develop core leadership skills that complement their formal authority and connect the power of the community to the everyday challenges of their Organisation.

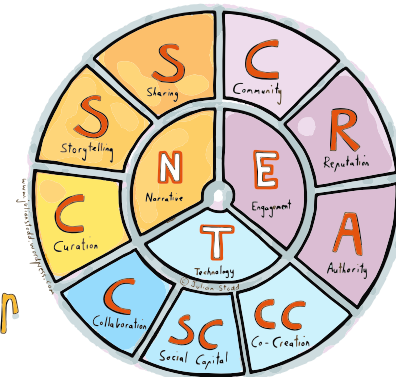
During this 20 week journey participants gain core capabilities such as:

- Creating spaces for complex collaboration and co-creation
- Earning social capital and trading in social currencies
- Navigating a pathway towards a more Socially Dynamic Organisation
- Enabling agility through taking individual agency to scale

An
Action
Day



The
NET
Model
of
Social
Leadership



THE CERTIFICATION RUNS ACROSS THREE ELEMENTS

1. EXPLORE THE IDEAS BEHIND SOCIAL LEADERSHIP
2. BUILD CAPABILITY IN SPECIFIC TECHNIQUES FOR IMPLEMENTING THE CORE PRINCIPLES OF THE NET MODEL
3. PERFORM ACTION DAYS AND SHORT EXPERIMENTS TO PUT IDEAS AND TECHNIQUES INTO PRACTICE.

THE LEARNING EXPERIENCE

This is a 20 week, guided online journey.

Participants navigate the journey as part of a learning community. They have access to online spaces for co-creation, collaboration and sharing. A Community Guide provides contextual coaching and feedback throughout.

The programme is structured around live, weekly webinars and sense-making sessions. Accompanied by Action Days and Experiments that create opportunities to put new learning into practice.

The time commitment is between 1 to 2 hours per week.



THE JOURNEY



ORIENTATION

FOUNDATIONS

The process of choosing your space, setting your rules and shaping your leadership.

CURATION

Why Social Leaders share stories wisely, not just widely.

SHARING

COMMUNITY

The purpose of Community and the forces that bond or fragment them.

SOCIAL CAPITAL

Our responsibility to others, holding communities safe through equality and inclusion.

COLLABORATION

Complex collaboration for constant change, engaging across boundaries and creating meaning, beyond that which we can do alone.

CO-CREATION

The power of communities to come together, to make sense of something and make something of it.

REPUTATION

The heart of Social Leadership, how it is formed, earned and bestowed.

AUTHORITY

Community moderated power, and the contextual nature of leadership.

STORYTELLING

The power behind stories, exploring voices, ownership and amplification.



MY SOCIAL LEADERSHIP JOURNEY

Mapping an onward journey.

GRADUATION



JULIAN STODD THE CAPTAIN

Julian Stodd is a writer, artist, and explorer of the Social Age, with a deep interest in how things work. His work explores complex human systems, within organisations, and the wider social structures of society.

Julian founded Sea Salt Learning in 2014, to help organisations get fit for the Social Age. Sea Salt Learning effects transformation, at scale, in some of the most exciting organisations in the world. Our work ranges from Learning to Leadership, Cultural Transformation to Innovation and Change.



THE EXPLORER COMMUNITY

When you join one of our certifications you join a global group of Social Age Explorers, with unique access to open events and networking opportunities.



CONTACT

Contact certifications@seasaltlearning.com to book your place on this Certification, or to discuss how we can run an in-house programme in your Organisation.