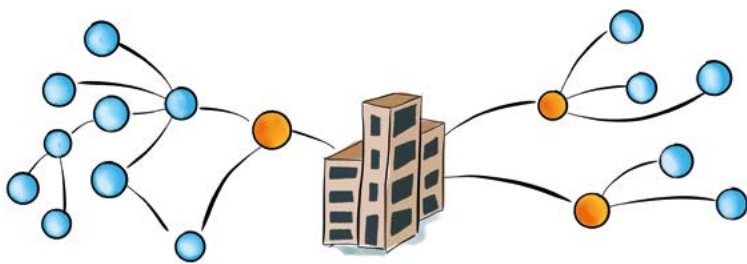


JULIAN STODD'S
**MODERN LEARNING
CAPABILITY
CERTIFICATION**

GAIN YOUR
CERTIFICATION
IN 12 MONTHS

GUIDED ONLINE LEARNING
FOR THE SOCIAL AGE



SEA SALT LEARNING  CERTIFICATIONS

OVERVIEW

Modern learning is increasingly co-created, distributed, democratised, and contextualised by time and place. It's facilitated by a bewildering array of evolving technologies, and will be increasingly virtual, online, and personalised.

The pace of change in Organisational approaches to learning is being far outstripped by evolutions in the reality of learning itself. In the Social Age, technology allows us to access knowledge, and make sense of it, ever faster, and more collaboratively, than before.

Over the last ten years, Julian Stodd has published a series of books exploring 'Learning Methodology', 'Social Learning', 'Mobile Learning', 'Learning Culture', and 'Learning Technologies'. Now, for the first time, this work is brought together into a comprehensive primer, a programme for anyone working in modern Learning and Development who wishes to explore how our field is evolving, and specifically the areas of focus for the next 3-5 years.

We consider new models of Instructional Design, the need for diverse ecosystems of technology (and the roles each piece serves), the impacts of analytics and big data, virtual and augmented experience, learning as 'experience', and the role of rituals and reward. All of this is done through the lens of rigorous learning science, and the ways we achieve (and measure) real gains in effectiveness.

During the 12-month journey, you will explore the evolution of learning, and build practical capability to design a learning methodology fit for the Social Age.

The Certification journey is practical and applied: we take ideas, learn techniques, and run experiments, to build out individual capability, and do so within the arms of a coaching community.



THE CERTIFICATION RUNS ACROSS THREE ELEMENTS

1. WE EXPLORE THE IDEAS BEHIND A MODERN LEARNING PROGRAMME
2. WE BUILD CAPABILITY IN SPECIFIC TECHNIQUES
3. PARTICIPANTS RUN THEIR OWN THEMED EXPERIMENTS AND RESEARCH PROJECTS TO BUILD AND CONTEXTUALISE THEIR OWN UNDERSTANDING IN THEIR OWN ORGANISATION.

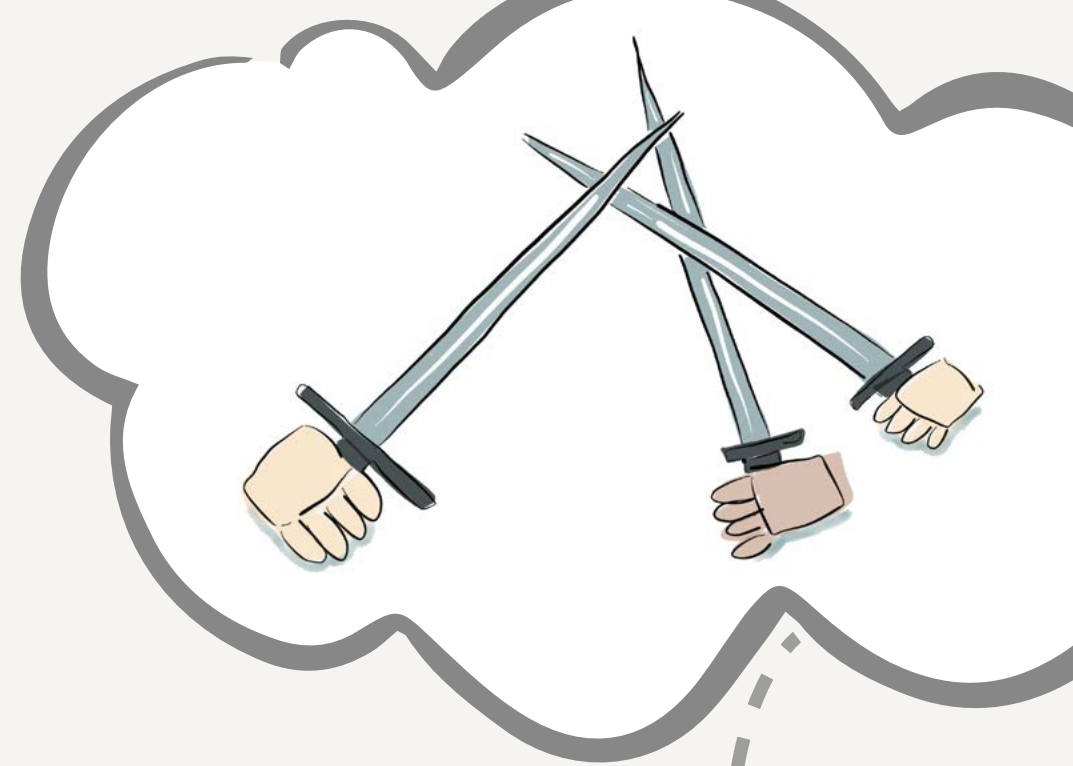


THE LEARNING EXPERIENCE

Participants make a 12-month journey through ideas, techniques and running experiments around modern learning.

At the end of the journey, participants submit a report, and can earn a Certification and an open digital badge.

The journey is supported: individuals are part of a cohort, and are supported by a Community Leader, who provides contextual coaching and feedback on their individual performance.



MODERN LEARNING CAPABILITY



Module 1:

The Evolution of Learning - provides a modern context for learning: we explore how learning has become increasingly contextual, distributed, collaborative & co-creative, and democratised.

Module 2:

Social Learning and Collaboration -

this module introduces Julian Stodd's design methodology for Scaffolded Social Learning, and the core stages of learning. Fundamentally, it's about the intersection of formal codified approaches, and scaffolded social ones.

Module 3:

Learning Technologies - we consider the role of technology in learning, both formal Organisational technology, but also social tech. We look at how technology provides a space, and how community inhabits that space. We will consider classes, and consequences, of formal technology.

Module 4:

Learning Science: Pedagogy and Learning Methodology - this module is about the core science of learning.

Module 5:

Experience Design - explores 'Experience Design' as a fundamental mindset of Modern Learning: it considers aspects of how we design, deliver, and assess, experiential design.

Module 6:

Assessment and Analytics - takes a hard look at mechanisms, and limitations of assessment, as well as a more modern view, on big data, machine learning, and the perils and promise of analytics.

Module 7:

Rehearsal and Performance - this module explores the three spaces of 'learning', 'rehearsal', and 'performance', and encourages participants to understand the full contexts, and impacts of each. It's used alongside the core learning methodology to help shape experience, and build diversified strength (a core aspect of the Socially Dynamic Organisation).

Module 8:

Virtual Reality, Augmentation, and Simulation - this module considers some of the most advanced, emergent, and complex, aspects of Modern Learning (building on the exploration of Machine Learning, and AI). It considers what each adds to modern learning, design approaches, limitations, current research, and constraints.

Module 9:

Consequence and Adaptability - this module considers the role of consequence in learning, and how varying consequence can support adaptation.

Module 10:

Learning Communities - a core module, considering Learning Communities, and exploring in detail how they form, the purpose they serve, the roles we play, and the conditions we need to create for them to thrive.

Module 11:

Learning Games - a module that unpacks games, gamification techniques, badges, and bad science.

Module 12:

Recognition and Reward - this module looks at core aspects of how we recognise achievement (both formally, and within the community), and reward (both financial, and in the other currencies of engagement).





JULIAN STODD THE CAPTAIN

Julian Stodd is a writer, artist, and explorer of the Social Age, with a deep interest in how things work. His work explores complex human systems, within organisations, and the wider social structures of society.

Julian founded Sea Salt Learning in 2014, to help organisations get fit for the Social Age. Sea Salt Learning effects transformation, at scale, in some of the most exciting organisations in the world. Our work ranges from Learning, to Leadership, Cultural Transformation, to Innovation, and Change.



THE JOURNEY

LEARNING, RESEARCHING, AND EXPERIMENTING

For each module, participants carry out their own research, run an experiment, or engage with an external Organisation to learn a new context.

REAL WORLD CONNECTIONS

We will have a range of external guest speakers and contributors, including opportunities to witness, and engage in, work being done in other Organisations.

OPEN DIGITAL BADGES

Earn a badge that is validated both formally, and through your community. Take this badge with you as you progress through your career.

THE EXPLORER COMMUNITY

Join a global group of Social Age Explorers, with unique access to open events and networking opportunities.