

SEA SALT



LEARNING



Helping Organisations get fit
for the Social Age

Prospectus

About Sea Salt Learning

Sea Salt Learning acts as a global partner through change:

- *We help your Organisation transform to get fit for the new reality of the Social Age*
- *We are evidence based practitioners, with an active research and publication programme*
- *Our work takes place at the intersection of formal and social systems, helping you draw on the strengths of both*

Organisations need to become Socially Dynamic: connecting up the strength of both their formal, and social, systems. We help you to do that.

As Navigators we help you to set direction. As Explorers, we make the journey with you:

- *We offer strategic consultancy to help you find your way*
- *We build capability in your teams*
- *We deliver projects and support Organisational development at scale*

What we do

Social Leadership

- We develop a Social Leadership mindset with programmes aimed across all levels of your Organisation
- We run workshops, full Executive programmes, and both supported, and self directed, virtual learning journeys

Learning Transformation

- We can support the transformation of your learning organisation
- We build evidence based capability to design, facilitate, and support, Social Learning

Tribes And Trust

- We help Organisations understand their own *'Landscape of Trust'*
- We run development programmes around *'Leading with Trust'* and *'Investing Trust'*
- We help you to interconnect your diverse tribes, including in complex global contexts

Cultural Transformation

- We help Organisations understand the forces that shape culture, and to do the work required to transform it, through the development of shared values, equality, and deep fairness

Change

- We specialise in helping Organisations through multi-year transformation, using co-created, and co-owned, approaches to change
- We unlock individual agency and let you achieve momentum

Innovation

- We help you understand your State of Innovation and build Cultural Agility
- We support the move from *'known strength'* into *'unknown strength'*
- We build a mindset for Innovation: to increase resilience, and avoid disruption

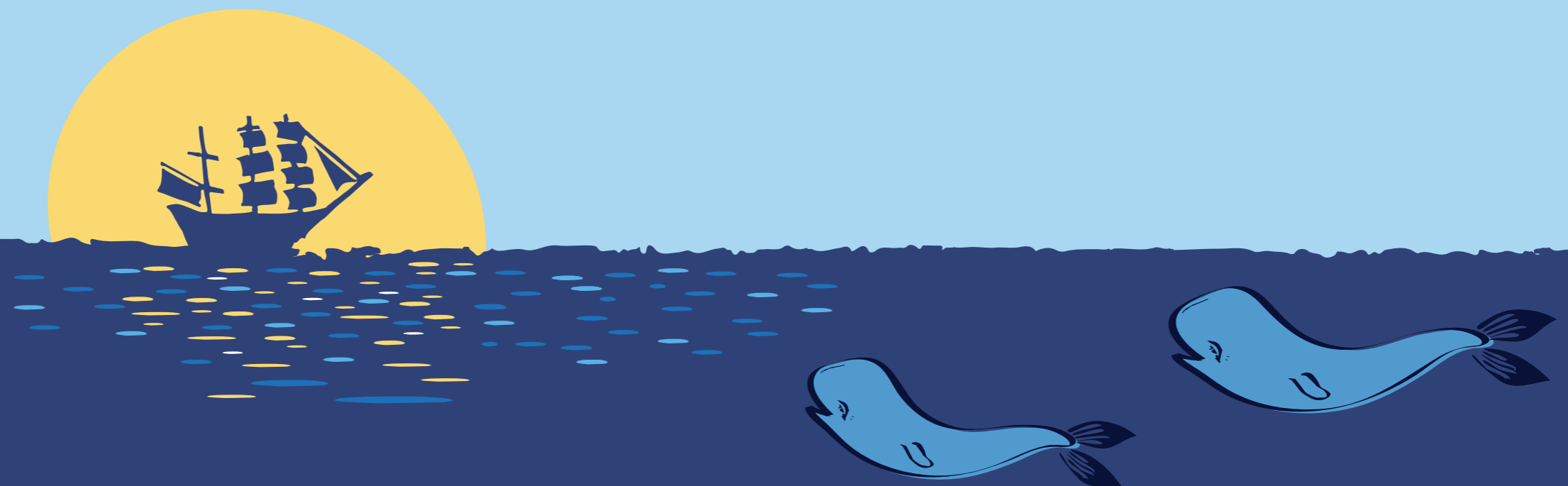
Community

- We help you create the Conditions for Communities, for learning or change
- We help you invest in Co-Creation, and crowd-source innovation

SEA SALT



LEARNING



How we do this

We work in the following ways:

Strategic Consultancy

- Working with you to build a distributed, comprehensive, understanding of the Social Age, and how you need to adapt
- Building your plan, and purpose led approach, for becoming a Socially Dynamic Organisation

Building Capability

- Helping you transform your teams with the relevant new roles, skills, and capability
- L&D, HR, C-Suite, evolved for the Social Age

Development Programmes

- We offer both bespoke and customised development programmes at all levels
- These are face to face, virtual, and social

Certification Programmes

- Comprehensive 12 week programmes across all our key areas: validated with Open Digital Badges. Transferable and flexible

Running Social Age Safaris

- Immersive, multi-day events, for the bravest Social Age Explorers, delving deep into our key topics, building personal capability

MOOCs and Apps

- To support knowledge building, and capability development, offered either 'self-directed', or 'supported' with coaching and storytelling

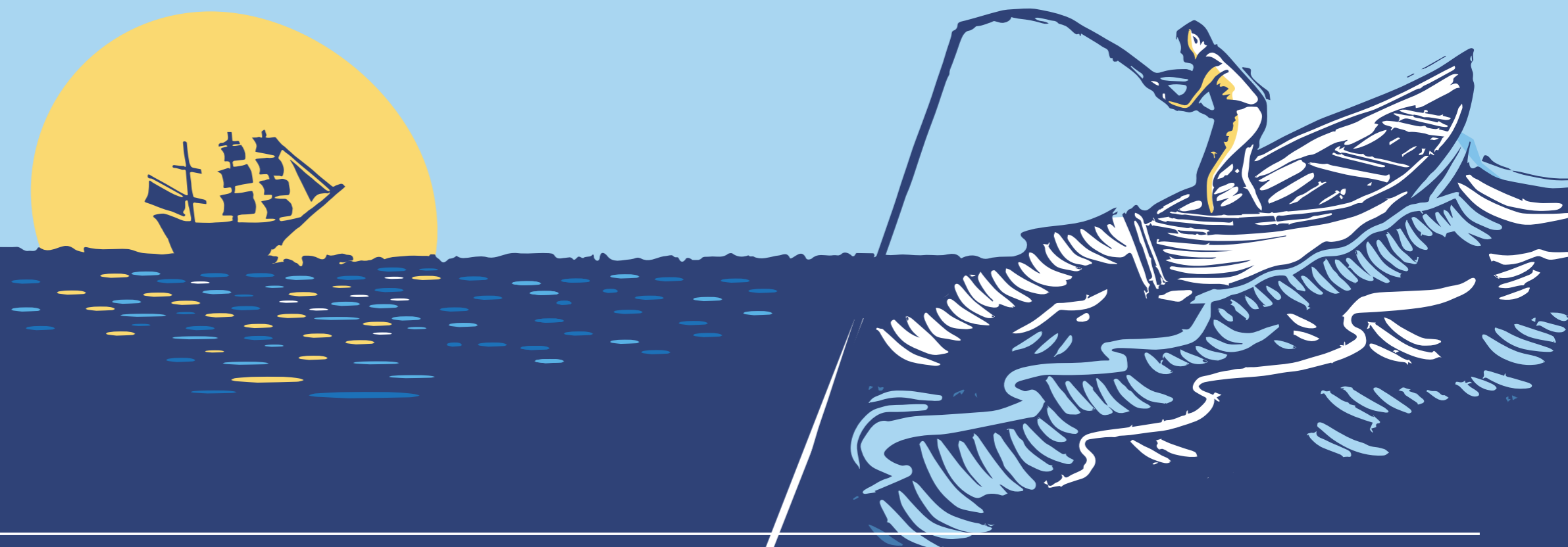
Experiments

- Building capability to design and run experiments, and to learn from them, building broad Organisational capability

SEA SALT



LEARNING



Which one of our programmes is right for you?

Getting Started

- Book some time with a Sea Salt Learning Crew Mate, to explore ideas
- Build a group of Social Leaders and take them through the 100 day journey
- Run a workshop on Foundations of the Social Age
- Run one of the diagnostics: the *'Social Leadership'* diagnostic, or *'Readiness for Change'*
- Attend one of our Navigator Sessions to meet fellow Explorers

Building Capability

- Take 100 people on a *'Social Leadership: My 1st 100 Days'* journey
- Put a group of 30 people through *'The Trust Workshop'*
- Help your leaders become great storytellers and story listeners by enrolling them in a *'Storytelling In Social Leadership'* Certification
- Build out a *'Cultural Navigator'* programme

Change At Scale

- Engage in the journey to become a Socially Dynamic Organisation
- Build Social Leadership across the Organisation
- Run an Innovation Journey for your top leaders

SEA SALT



LEARNING

Find out more

Follow Julian's blog: www.julianstodd.wordpress.com

Find out more about Sea Salt Learning: www.seasaltlearning.com

Talk to us: hello@seasaltlearning.com

Find us on twitter: [@seasaltlearning](https://twitter.com/seasaltlearning)



